# Tripology – Connecting Travelers with Travel Specialists

#### Program Overview:

Tripology is an interactive travel referral service committed to bringing you qualified travel leads

## Some Key Benefits of Working with Tripology:



You have control over the leads you choose to buy



Cost-effective way to expand your business



• - •

Personal support from knowledgeable Relationship Managers

#### How the Program Works:

You create a profile specifying your specialties. We match you with travelers seeking a trip featuring those specialties. You choose the traveler leads you want. It's that simple.

#### How the 'Matching' Process Works:



Travelers send detailed Trip Requests to Tripology, looking for a travel specialist

B

Tripology e-mails the qualified Trip Requests to travel specialists



The first three travel specialists who choose to buy the leads get the travelers' contact information

# Registration (It's Free):

To begin receiving qualified leads, you must register FREE at: tripology.com/agent

## **Contact Us:**

Our staff is here to assist you from 9AM – 6PM EST from Monday through Friday.

- ★ Phone: 1-800-924-0722
- ★ Online: Complete our form at tripology.com/agent/contacts
- ★ Email: contact@tripology.com





# Tripology – Connecting You with High–Intent Travelers

# Tripology Fall Incentive – Especially for Ensemble Travel Group Member Agencies

**WHAT:** 5 Free Tripology leads, a \$25US value. Ensemble Travel Group-affiliated travel specialists who register as new Tripologists during the incentive period will receive 5 free leads to try out the program

WHEN: 10/20/08 - 12/31/08

HOW: At registration time, simply enter INVITATION CODE: ENSEMBLEFREE

Team Tripology is dedicated to providing you with tools to help maximize your experience and your profits!

Access our Tripology Toolbox at: tripology.com/agent

Contact Us: Phone: 1-800-924-0722 Email: contact@tripology.com Online: Via our 'Contact Us' form



Tripology.com 160 Madison Avenue / 6th Floor • New York, NY 10016 ©2008 Tripology, Inc. All rights reserved.